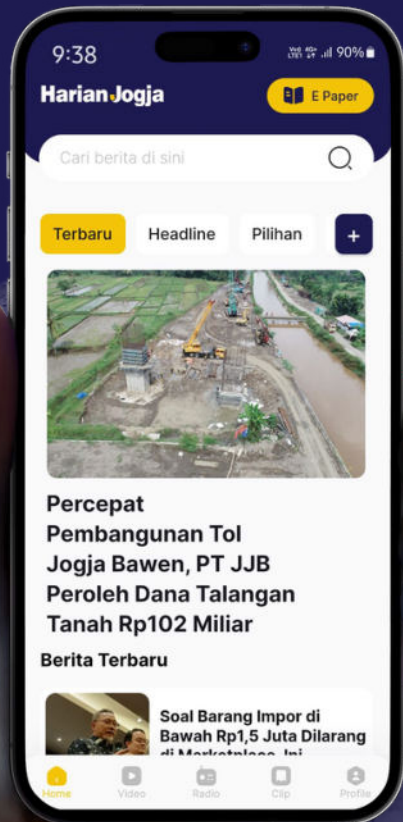


# INTEGRATED COMMUNICATION SOLUTIONS



## Contact Information:

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Phone: 0274-583183

Mobile/WhatsApp: 081779991500

Email: [iklan@harianjogja.com](mailto:iklan@harianjogja.com)

## Jakarta Representative Office:

Wisma Bisnis Indonesia, 5th Floor

Jl. KH Mas Mansyur No. 12 A, Central Jakarta 10220

Phone: 021-57901023, 57901021

**Harian Jogja**  
KREASI INOVASI SUKSES

**STAR**  
colony  
Inspiring Sound



**JogjaPro**  
event management

**Harian Jogja.com**

**JOGJA SERVICES**



# BRAND STORY

## 2008

**Harian Jogja**  
KERBUKATA | MENGINSPIRASI | TERPENCAYA

**JogjaPro**  
event management

**Harian Jogja.com**

**LPJH**  
Lembaga Pelatihan Jurnalistik  
Harian Jogja

Harian Jogja Newspaper was first published on **May 20, 2008**, coinciding with the celebration of the Centennial of National Awakening Day, by the Bisnis Indonesia publishing group. Alongside the print version, the **www.harianjogja.com** domain was also launched. In addition to being a mass media outlet, the Harian Jogja Group is also equipped with an event management division called JogjaPro and a Journalism Training Institute.

## 2011

**STAR**  
101.3 FM  
Inspiring Sound

In its third year of operation, Harian Jogja established Star FM Radio Station. Broadcasting on the 101.3 FM frequency, the radio station was created to build direct interaction with the people of Yogyakarta, not only through audio, but also through visual media.

## 2014



Harian Jogja



Harian\_Jogja

Harian Jogja began publishing content through social media to reach the younger market segment

## 2024



Not only does Harian Jogja promote positive journalism, it also engages in the communication business, aiming to provide broad benefits to both partners and the community at large. The services we offer include:

- Content Creation & Strategy
- Offline & Online Activation
- Branding Placements
- Printing Services

## 2025





# VISION

Harian Jogja aims to be a professionally managed media company that upholds cultural values, builds optimism, inspires, and educates the community. With this vision, Harian Jogja promotes positive journalism by conducting journalistic activities in accordance with ethical codes and presenting content comprehensively, from various perspectives, in-depth, using polite language, while fostering hope and providing broad insights to readers.

# SLOGAN

Upholding the slogan “Berbudaya, Menginspirasi, dan Terpercaya” this newspaper is professionally managed by a competent team in journalism and mass media. Harian Jogja targets a middle-class readership from various professions and educational backgrounds. As a regional newspaper, it presents the latest news covering selected stories from Yogyakarta, Sleman, Bantul, Gunungkidul, Kulonprogo, and several surrounding cities/districts.





# EDITORIAL STRUCTURE

## Editor-in-Chief

Anton Wahyu Prihartono

## Deputy Editor-in-Chief

Nugroho Nurcahyo

## General Content Manager

Budi Cahyana

## Senior Content Managers

Maya Herawati, Sugeng Pranyoto

## Content Managers

Arief Junianto, Bhukti Suryani, Galih Eko Kurniawan, Yudhi Kusdiyanto

## Program Manager

Mediani Natalia

# COMPANY STRUCTURE

## President Director

Arief Budisusilo

## Director of Finance, Human Resources, General Affairs, and Legal

Annisa Nurul Aini

## Marketing General Manager

Sri Pujiningsih

## Senior Event Manager

Eko Soetarmo

## Circulation Manager

Wisnu Wardhana

## IMS Manager

Della Ainun





# MEDIA DATA



Publisher : PT Aksara Dinamika Jogja

Publication Frequency : 6 times a week

Pages Published : 12 pages

Page Dimensions : 540 mm x 300 mm

Number of Columns : 8 columns

Column Width : 35 mm

Paper Type : Newsprint CD 48.8 grams

Retail Price : Rp 3,000 per copy

Subscription Price : Rp 69,000 per month





*\*Updated September, 2025*

Harianjogja.com is a regional news portal with readers not limited by geography. Over time, it has gained readers from various cities in Indonesia and several cities abroad. It is undeniable that the majority of its readers have an emotional connection to the DIY region, as this area shares a common cultural background.

## Average Monthly Pageviews :

**3 million/month**

## Visitor by Ages :

**22.63%**

8 - 24 TH

**15.98%**

35 - 44 TH

**10.41%**

55 - 64 TH

**24.28%**

25 - 34 TH

**14.1%**

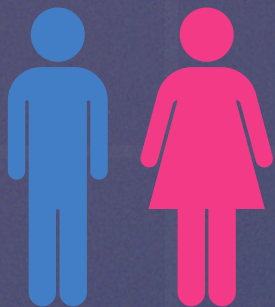
45 - 54TH

**12.6%**

65+

## Visitor Demographics :

**55,28%**



**44,72%**

**Top 8**

Visitor by City





# SOCIAL MEDIA PERFORMANCE

*\*Updated September, 2025*



Followers

**57.500**

Highest Reels Views

**30.100**



Followers

**91.000**

Reviews

**74%**

**Recommend**



Followers

**188.600**



Subscribers

**6.340**

Highest Views

**37.000**

*Average View*

*Duration 1 hour*



Followers

**1.200**

Likes

**12.000**

Highest Views

**612.000**



# UNIQUE SELLING POINT

With 17 years of experience operating in the Special Region of Yogyakarta, we have a deep understanding of the local community's unique dynamics.

Verified by the Press Council, ensuring credibility and journalistic integrity.

Backed by a young, ambitious, and creative team that is ready to serve as your communication strategy consultant.

## News Content/ Native Ads

12 **NIAGA & JASA** **Harian Jogja**  
JOMAT RABU, 27 JUNI 2024

**Konsumsi Pertamina Paling Tinggi**  
Jakarta, Indonesia. Badan Pengkajian dan Penerapan Teknologi (BPPT) mencatat konsumsi Pertamina sebagai pengguna energi fosil terbesar di Indonesia. Hal ini berdasarkan data yang dirilis BPPT pada Rabu (26/6/2024). Menurut BPPT, konsumsi Pertamina mencapai 1,11 juta ton minyak mentah per hari, atau setara dengan 1,11 juta ton setara minyak per hari.

**Pemerintah Tetap Fokus Cetak Sawah**  
Jakarta, Indonesia. Menteri Pertanian, Anjar Pradopo, menegaskan bahwa pemerintah akan tetap fokus pada program cetak sawah. Hal ini disampaikan dalam konferensi pers yang digelar di Jakarta, Rabu (26/6/2024). Anjar Pradopo mengatakan, pemerintah akan terus meningkatkan produksi padi untuk memenuhi kebutuhan masyarakat.

**Ratusan Orang Ikuti Pre-Event International Day of Yoga**  
Yogyakarta, Indonesia. Ratusan orang mengikuti pre-event International Day of Yoga di Yogyakarta, Rabu (26/6/2024). Acara ini digelar di Lapangan Pahlawan, Yogyakarta. Acara ini dihadiri oleh ratusan peserta yang mengikuti berbagai rangkaian kegiatan yoga.

**Regenerasi Yoga**  
Yogyakarta, Indonesia. Regenerasi yoga menjadi salah satu tren kesehatan yang berkembang pesat di Yogyakarta. Banyak komunitas yoga yang tumbuh di berbagai lokasi di Yogyakarta. Hal ini menunjukkan minat masyarakat yang tinggi terhadap yoga sebagai gaya hidup.

**Wujudkan Syukur dan Kepedulian Sosial, PT PLN UP JBTB Sembelih Hewan Kurban**  
Yogyakarta, Indonesia. PT PLN UP JBTB melaksanakan kegiatan sembelih hewan kurban untuk mendukung program sosial. Kegiatan ini dilaksanakan di Yogyakarta, Rabu (26/6/2024). PT PLN UP JBTB berharap kegiatan ini dapat memberikan manfaat bagi masyarakat.

**RSJ Ghrasis Terus Transformasikan Layanan Unggulan**  
Yogyakarta, Indonesia. RSJ Ghrasis terus melakukan transformasi layanan unggulan untuk meningkatkan kualitas pelayanan. Hal ini disampaikan dalam konferensi pers yang digelar di Yogyakarta, Rabu (26/6/2024). RSJ Ghrasis berharap transformasi ini dapat memberikan manfaat bagi pasien.

## Display Ads

**DAIHATSU**  
Daihatsu Sahabatmu

**All New ASTRA DAIHATSU AYL A**  
Melengkapi Kebahagiaan Keluarga Indonesia

**D.N.G.A**  
Daihatsu New Global Architecture

**Sahabat Baru Keluarga**

Fitur-fitur yang ditawarkan All New ASTRA DAIHATSU AYL A meliputi: New V6-VE Engine, New Push-Start Button, New CVT Transmission, dan New Dual Airbags.

## Infografis

**BANK BPD DIY SYARIAH**

**Terus Tumbuh Bersama Nasabah**

**KINERJA KEUANGAN UTAMA UNIT USAHA SYARIAH BANK BPD DIY TAHUN 2023**

**SIKAP PRAM-KETEGA**

**Tanggung Jawab Sosial Bank BPD DIY Syariah kepada Masyarakat**

**PRODUK DAN LAYANAN BANK BPD DIY SYARIAH**

**SEKTOR PEMBIAYAAN**

**JARINGAN LAYANAN BANK BPD DIY SYARIAH**

**AWARDED US BANK BPD DIY**



## News Content/ Native Ads

### Harian Jogja

HOME NEWS EURO 2024 JOGJAPOLITAN EKSPRES OTO-TERKINO WISATA SPORT KEDU SOLOKAWA LEISURE + INDEX

Home > Sleman

#### Kelebihan Aglaonema Park di Sleman, Ada 209 Spesimen di Atas Lahan 1 Hektare

Legu Sukelid Minggu, 11 Juni 2024 - 16:07 WIB Screenshot

Sebuah pameran Aglaonema Park di Sleman, Yogyakarta, menampilkan lebih dari 209 spesimen tanaman hias ini di atas lahan seluas 1 hektare. Pameran ini bertujuan untuk memperkenalkan Aglaonema kepada masyarakat luas dan meningkatkan kesadaran akan pentingnya pelestarian tanaman hias ini.

### Harian Jogja Posts

harianjogja  
Genticorum · La Marche d'hiver

**Seni**

#### Art Jog 2024: Menelusuri Masa Lalu, Membayangkan Peristiwa Masa Depan

Liked by auliasari2417 and 66 others

harianjogja Festival seni kontemporer ARTJOG akan diselenggarakan pada 28 Juni - 1 September 2024 di Jogja National Museum, Yogyakarta dengan mengusung tema Motif: Ramalan, sebuah tema yang berangkat untuk membedah batasan waktu, ruang, serta hubungan keduanya dalam memahami sebuah peristiwa.

Menampilkan karya-karya 48 seniman dewasa individu maupun kelompok dari dalam dan luar negeri (30 seniman undangan dan 18 seniman panggilan terbuka), serta 36 seniman anak dan remaja yang lolos seleksi.

## Web Banner Ads

### Harian Jogja

NEWS JOGJAPOLITAN EKSPRES TEKNO WISATA SEPAKBOLA OLAHRAGA OTOMOTIF LIFESTYLE HIBURAN OPINI INDEX

**OLX AUTOS**  
Suzuki Entiga 2017  
Bisa Laku Seharga  
**Rp101-124 Juta**  
Buktikan Sekarang

**Cek Harga Mobil Kamu Gratis**  
Cek Harga Jual Mobil Kamu Secara Gratis Di Sini, Prosesnya Instan, Aman, dan Nyaman.

Olx Autos [Book Now >](#)

**Kota Jogja Ramai Dipadati Wisatawan**

**SEMUA MAKIN MUDAH**

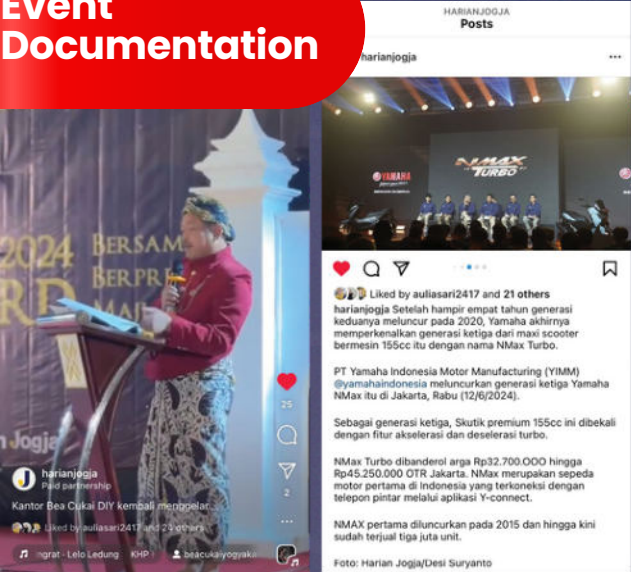
PLN



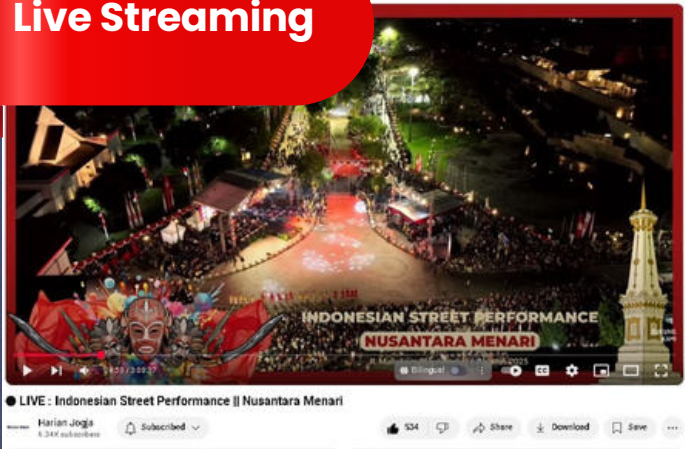
# DIGITAL



## Event Documentation



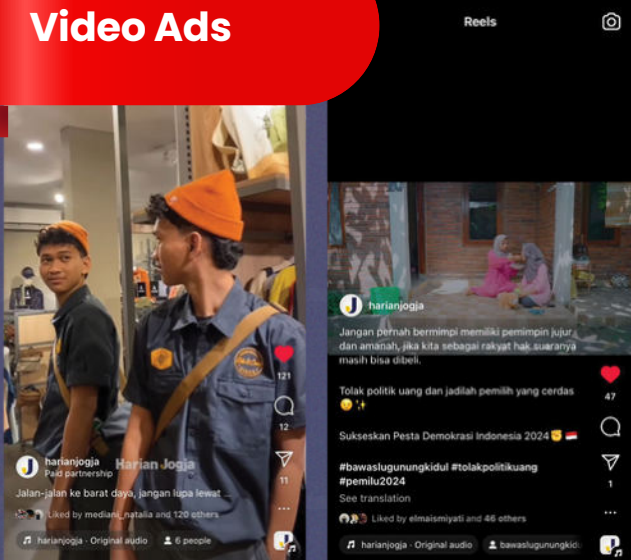
## Live Streaming



## Video Reportase



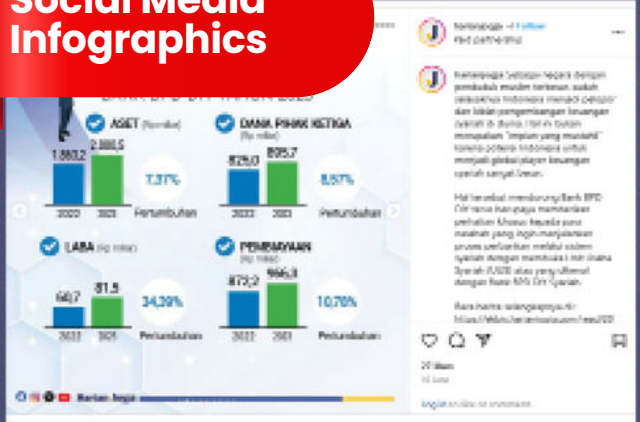
## Video Ads



## Podcast/Talkshow



## Social Media Infographics





KOL & Buzzer  
Handling





## SEMINAR



## ART PERFORMANCE



## SPORTS ACTIVITY



## CEREMONY



## MUSIC CONCERT



## SHORT FILM



## MEDIA HANDLING



## COMMUNITY GATHERING









- Workshop for Teachers/Lecturers on Writing
- How to Handle the Press Well
- Layout Design with Adobe InDesign
- Essay Writing Workshop
- Short Story Writing Workshop
- Journalistic Photography
- Managing Internal Media
- Basic Photography
- Online Journalism
- Young Journalist
- Citizen Journalism
- Broadcasting
- Public Speaking



Pelatihan Jurnalistik di Diskominfo Gunungkidul



DPRD DIY – Pelatihan Penulisan



Pelatihan Jurnalistik Siswa SMA



Pelatihan Jurnalistik dengan BPOM DIY





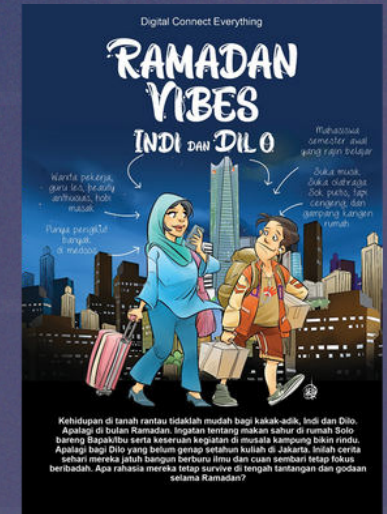
**Magazine**



**Books Publishing**



**Official Envelope**



**Caricature**



**Mug, Tumbler, etc.**



**Leaflet, Booklet, etc.**



**Banner**



# OUTDOOR MEDIA (OOH)

Billboard



Banner



Videotron



Branding on Public Transportation





## BOOTH ACTIVATION





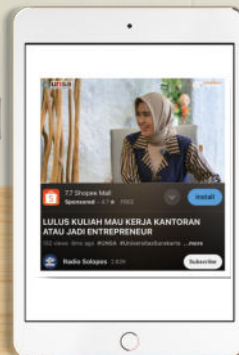
# COMMUNICATION CAMPAIGN



**Public Services Video**



**Community Socialization**







**Media Buying**




**TV Variety Show**







**vasana\_**  
Aktif 43 jam lalu


+ Ikuti
Chat

Produk: 7
Mengikuti: 0
Performa Chat:  
Data Tidak Mencukupi (Hitungan Menit)


Pengikut: 21
Penilaian: 5.0 (4 Penilaian)
Bergabung: 52 Hari Lalu

Halaman Utama
Produk
Atasan
Denim
Set
Dress


KAMU MUNGKIN SUKA




ILBAB COLLECTION  
SHA BY VASANA  
35.000  
Produk Baru  
5.0 3 terjual




One Set Kuning "Miranda"  
Bahan Lembut  
Rp 350.000  
Produk Baru



DRESS CASUAL  
ROSALINDA 88.000 : baha...  
Rp 88.000  
Produk Baru  
5.0 1 terjual

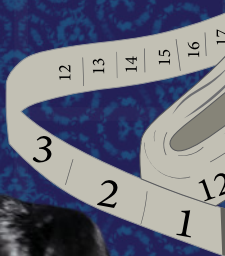


VEST VELOCIA BY VASANA  
Rp 171.000  
Produk Baru



VEST MARSHA BY VASANA  
Rp 191.000  
Produk Baru

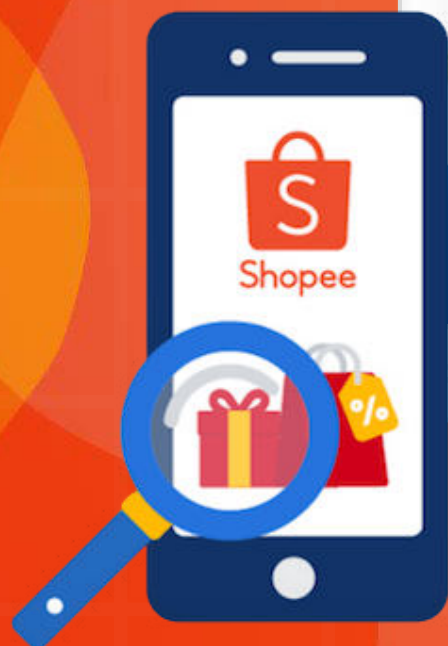
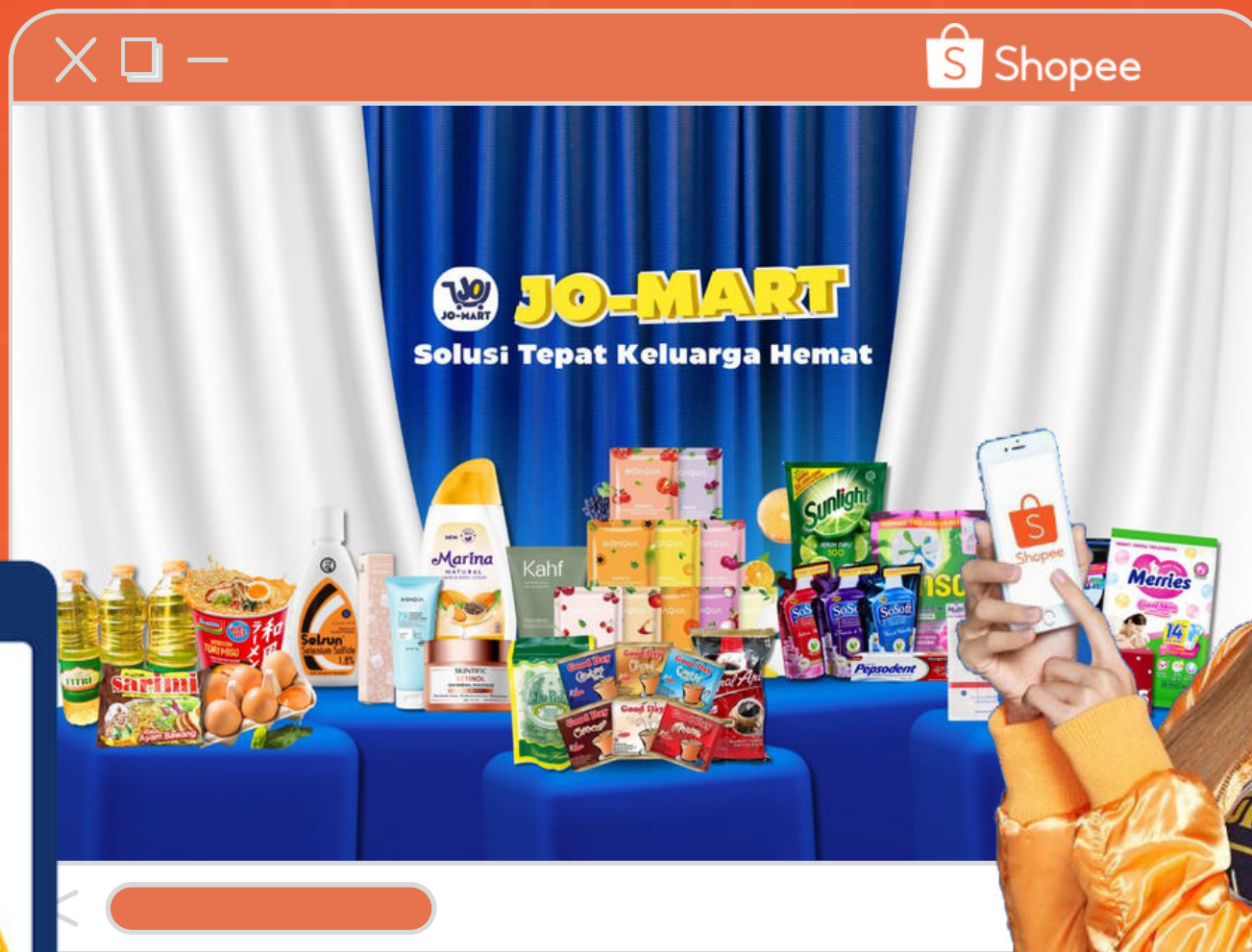
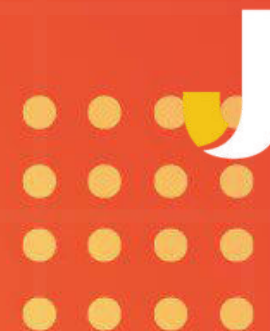
Find us on **Shopee**







# GROCERY STORE



Find us on **Shopee**





# JSGL | J SUSTAINABLE & GREEN INITIATIVE

J Sustainable and Green Initiative (JSGL) is a platform to educate, connect, and mobilize sustainable ecosystems throughout Indonesia. JSGL serves as a space to produce educational and inspirational content about environmental issues and sustainable lifestyles. This initiative can also organize and collaborate with communities and national activities to accelerate the achievement of Sustainable Development Goals (SDGs).





**JSGI**

**J SUSTAINABLE &  
GREEN INITIATIVE**

**GO  
GREEN**





# OUR PARTNERS



and many others that we can't mention



# CONTACT US



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sirkulasi@harianjogja.com



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Wisnu **0815 6821 0808**

Eko **0822 2624 6000**