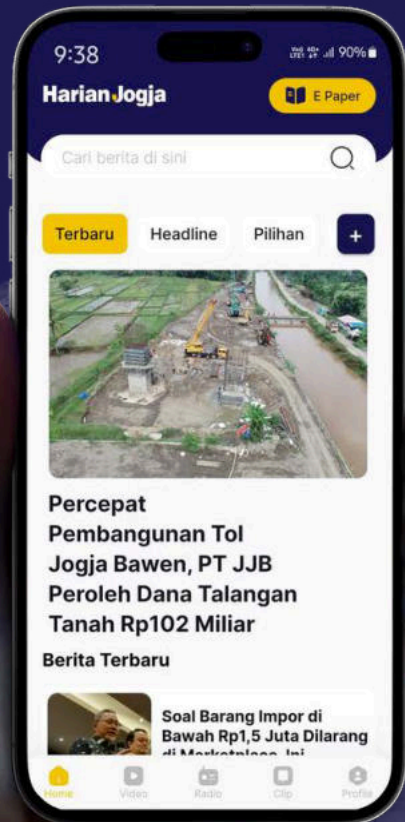


INTEGRATED COMMUNICATION SOLUTIONS



Contact Information:

Address: Jl. AM Sangaji No.41 (Jl. Mangkubumi No.41), Jetis, Yogyakarta

Phone: 0274-583183

Mobile/WhatsApp: 081779991500

Email: iklan@harianjogja.com

Jakarta Representative Office:

Wisma Bisnis Indonesia, 5th Floor

Jl. KH Mas Mansyur No. 12 A, Central Jakarta 10220

Phone: 021-57901023, 57901021

Harian Jogja
KREASI INOVASI SUKSES

STAR
KREASI INOVASI SUKSES



JogjaPro
KREASI INOVASI SUKSES

Harian Jogja.com

JOGJA SERVICES



BRAND STORY

2008



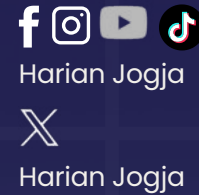
Harian Jogja Newspaper was first published on **May 20, 2008**, coinciding with the celebration of the Centennial of National Awakening Day, by the Bisnis Indonesia publishing group. Alongside the print version, the **www.harianjogja.com** domain was also launched. In addition to being a mass media outlet, the Harian Jogja Group is also equipped with an event management division called JogjaPro and a Journalism Training Institute.

2011



In its third year of operation, Harian Jogja established Star FM Radio Station. Broadcasting on the 101.3 FM frequency, the radio station was created to build direct interaction with the people of Yogyakarta, not only through audio, but also through visual media.

2014



Harian Jogja began publishing content through social media to reach the younger market segment

2024



Not only does Harian Jogja promote positive journalism, it also engages in the communication business, aiming to provide broad benefits to both partners and the community at large. The services we offer include:

- Content Creation & Strategy
- Offline & Online Activation
- Branding Placements
- Printing Services

2025



VISION

Harian Jogja aims to be a professionally managed media company that upholds cultural values, builds optimism, inspires, and educates the community. With this vision, Harian Jogja promotes positive journalism by conducting journalistic activities in accordance with ethical codes and presenting content comprehensively, from various perspectives, in-depth, using polite language, while fostering hope and providing broad insights to readers.

SLOGAN

Upholding the slogan “Berbudaya, Menginspirasi, dan Terpercaya” this newspaper is professionally managed by a competent team in journalism and mass media. Harian Jogja targets a middle-class readership from various professions and educational backgrounds. As a regional newspaper, it presents the latest news covering selected stories from Yogyakarta, Sleman, Bantul, Gunungkidul, Kulonprogo, and several surrounding cities/districts.



COMPANY STRUCTURE



Chief Executive Officer
Arief Budisusilo

**Content Director &
Chief Operating Officer**
Anton Wahyu Prihartono

FINAD Director
Annisa Nurul Aini

Chief Creative & Innovative Officer
Budi Cahyana

Senior Manager News Platform
Maya Herawati

Senior Manager Production
Sugeng Pranyoto

Head of Strategic Affairs
Nugroho Nurcahyo

Senior Manager Project Management
Eko Soetarmo

Chief Commercial Officer
Yonantha Candra

**General Manager Solution
Strategist**
Sri Pujiningsih

Manager Solution Strategist
Della Ainun

**General Manager Program
Management**
Laila Rochmatin

Program Manager
Mediani Natalia

**Head of Jakarta
Representative**
Suyanto



MEDIA DATA



Publisher : PT Aksara Dinamika Jogja

Publication Frequency : 6 times a week

Pages Published : 12 pages

Page Dimensions : 540 mm x 300 mm

Number of Columns : 8 columns

Column Width : 35 mm

Paper Type : Newsprint CD 48.8 grams

Retail Price : Rp 3,000 per copy

Subscription Price : Rp 69,000 per month



Harian Jogja.com INSIGHT



**Updated September, 2025*

Harianjogja.com is a regional news portal with readers not limited by geography. Over time, it has gained readers from various cities in Indonesia and several cities abroad. It is undeniable that the majority of its readers have an emotional connection to the DIY region, as this area shares a common cultural background.

Average Monthly Pageviews :

3 million/month

Visitor by Ages :

22.63%

8 - 24 TH

15.98%

35 - 44 TH

10.41%

55 - 64 TH

24.28%

25 - 34 TH

14.1%

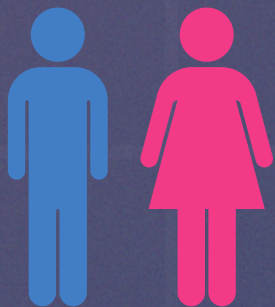
45 - 54TH

12.6%

65+

Visitor Demographics :

55,28%



44,72%



SOCIAL MEDIA PERFORMANCE

**Updated September, 2025*



Followers

70.100

Highest Reels Views

30.100



Followers

91.000

Reviews

74%

Recommend



Followers

188.600



Subscribers

6.600

Highest Views

37.000

Average View

Duration 1 hour



Followers

4.500

Likes

142.000

Highest Views

612.000

UNIQUE SELLING POINT

With 17 years of experience operating in the Special Region of Yogyakarta, we have a deep understanding of the local community's unique dynamics.

Verified by the Press Council, ensuring credibility and journalistic integrity.

Backed by a young, ambitious, and creative team that is ready to serve as your communication strategy consultant.

News Content/ Native Ads

Display Ads

Infografis

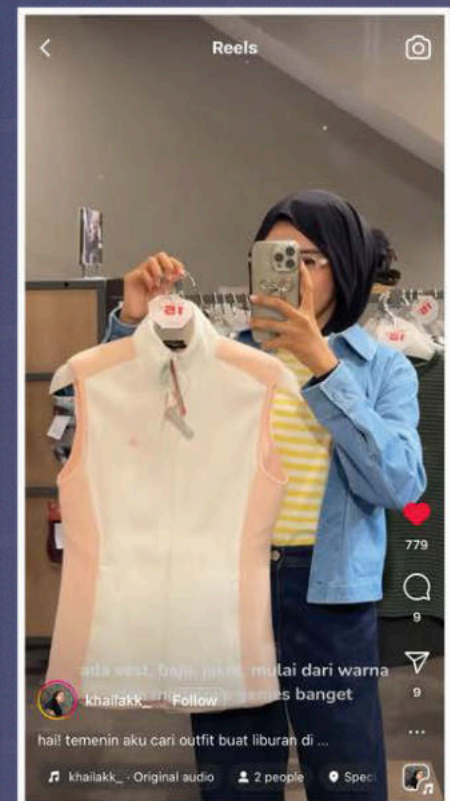
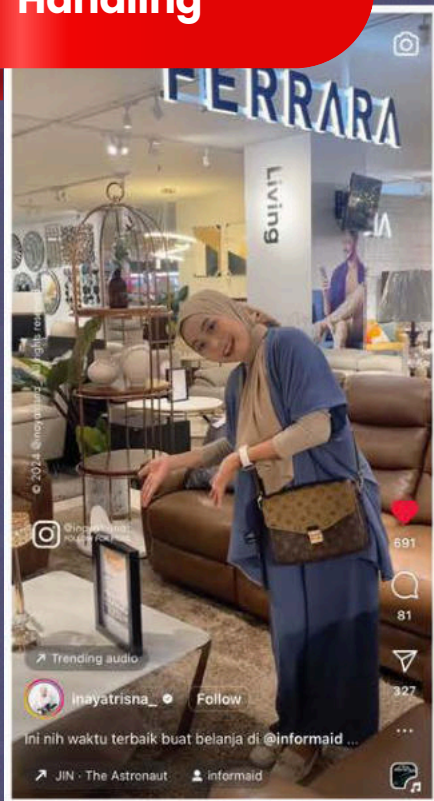
News Content/ Native Ads

The screenshot displays the Harian Jogja website interface. At the top, there's a navigation bar with categories like HOME, NEWS, and EURO 2024. The main content area features a news article titled "Kelebihan Aglaonema Park di Sleman, Ada 209 Spesimen di Atas Lahan 1 Hektare" with a date of Monday, 12 June 2024. Below the article is a large image of a park with many colorful plants. To the right, there's a social media post from "harianjogja" titled "Genticorum - La Marche d'hiver" with a photo of a group of people. Below the post is a blue banner for "Art Jog 2024: Menelusuri Masa Lalu, Membayangkan Peristiwa Masa Depan" with a description of the festival.

Web Banner Ads

The screenshot shows the Harian Jogja website with a prominent car advertisement for "Olx AUTOS" featuring a blue Suzuki Eriga 2017. The ad includes the text "Cek Harga Mobil Kamu Gratis" and "Cek Harga Jual Mobil Kamu Secara Gratis Di Sini, Prosesnya Instan, Aman, dan Nyaman." Below the car ad is a social media post from "Harian Jogja" titled "Kota Jogja Ramai Dipadati Wisatawan" with a photo of a busy street scene. At the bottom, there are several small banners for "SEMUA MAKIN MUDAH" and "PLN".

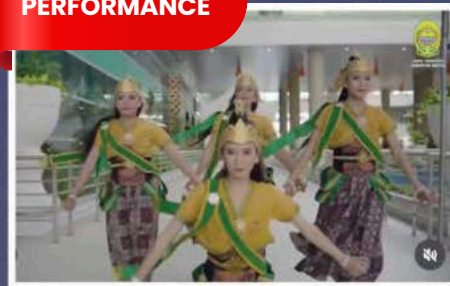
KOL & Buzzer
Handling



SEMINAR



ART PERFORMANCE



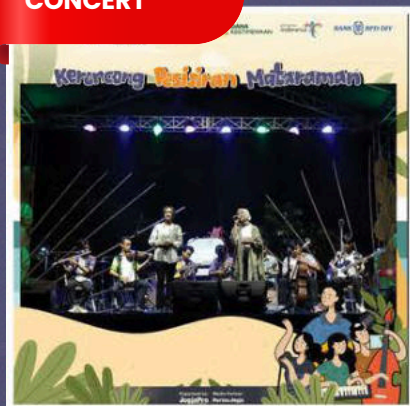
SPORTS ACTIVITY



CEREMONY



MUSIC CONCERT



SHORT FILM



MEDIA HANDLING

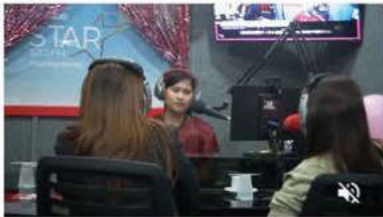


COMMUNITY GATHERING



Talkshow at Star FM

Live Video Streaming



LIVE STREAMING



Pre-Talkshow Publication



Talkshow's Publication



- Workshop for Teachers/Lecturers on Writing
- How to Handle the Press Well
- Layout Design with Adobe InDesign
- Essay Writing Workshop
- Short Story Writing Workshop
- Journalistic Photography
- Managing Internal Media
- Basic Photography
- Online Journalism
- Young Journalist
- Citizen Journalism
- Broadcasting
- Public Speaking



Pelatihan Jurnalistik di Diskominfo Gunungkidul



DPRD DIY – Pelatihan Penulisan



Pelatihan Jurnalistik Siswa SMA



Pelatihan Jurnalistik dengan BPOM DIY



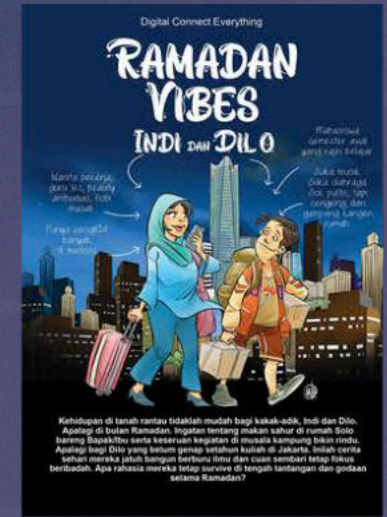
Magazine



Books Publishing



Official Envelope



Caricature



Mug, Tumbler, etc.



Leaflet, Booklet, etc.



Banner



OUTDOOR MEDIA (OOH)

Billboard



Banner



Videotron



Branding on Public Transportation



BOOTH ACTIVATION



COMMUNICATION CAMPAIGN



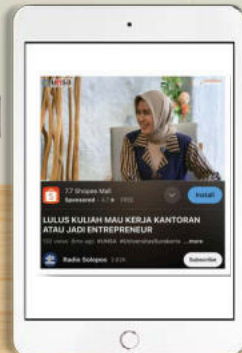
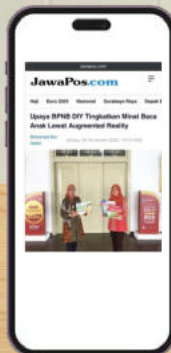
Public Services Video



Community Socialization

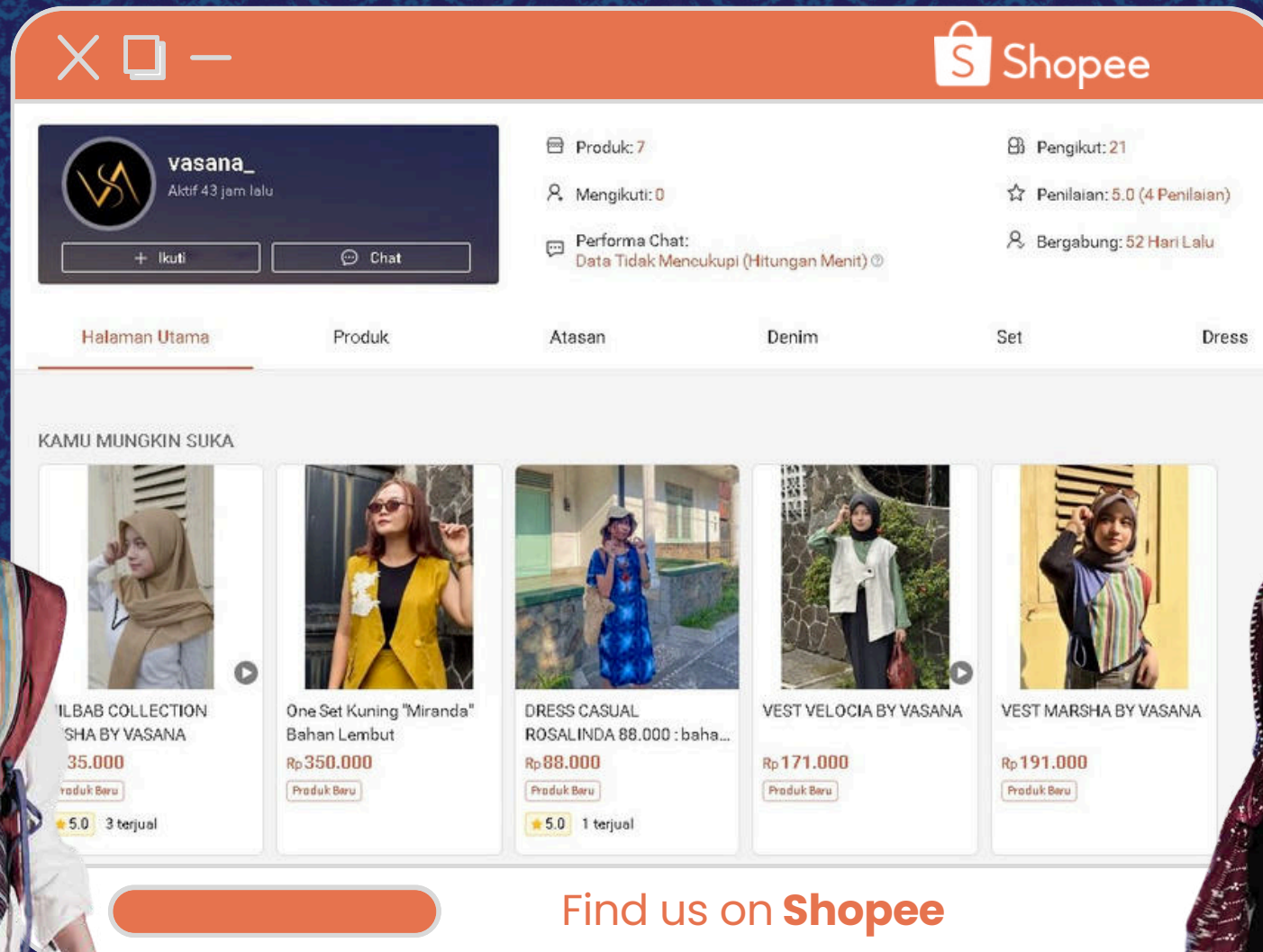


TV Variety Show



Media Buying





Shopee






vasana_
Aktif 43 jam lalu

+ Ikuti Chat

Produk: 7 Pengikut: 21
Mengikuti: 0 Penilaian: 5.0 (4 Penilaian)
Performa Chat: Data Tidak Mencukupi (Hitungan Menit) Ⓞ Bergabung: 52 Hari Lalu

Halaman Utama Produk Atasan Denim Set Dress

KAMU MUNGKIN SUKA

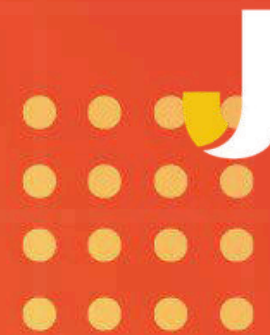
 <p>ILBAB COLLECTION SHA BY VASANA 35.000 Produk Baru 5.0 3 terjual</p>	 <p>One Set Kuning "Miranda" Bahan Lembut Rp 350.000 Produk Baru</p>	 <p>DRESS CASUAL ROSALINDA 88.000 : baha... Rp 88.000 Produk Baru 5.0 1 terjual</p>	 <p>VEST VELOCIA BY VASANA Rp 171.000 Produk Baru</p>	 <p>VEST MARSHA BY VASANA Rp 191.000 Produk Baru</p>
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Find us on Shopee





GROCERY STORE



Find us on **Shopee**



JSGI | J SUSTAINABLE & GREEN INITIATIVE

J Sustainable and Green Initiative (JSGI) is a platform to educate, connect, and mobilize sustainable ecosystems throughout Indonesia. JSGI serves as a space to produce educational and inspirational content about environmental issues and sustainable lifestyles. This initiative can also organize and collaborate with communities and national activities to accelerate the achievement of Sustainable Development Goals (SDGs).

PANTAI SEPANJANG



JSGI | J SUSTAINABLE & GREEN INITIATIVE

GO GREEN



OUR PARTNERS



and many others that we can't mention

CONTACT US



EMAIL

iklan@harianjogja.com



WHATSAPP

Manager Solution Strategist:
Della **0881 0822 87289**

Head of Jakarta Representative:
Yanto **0877 7098 4454**

Harian Jogja
BERBUKTI • MENGINFIRASI • TERPERCAYA

STAR
101.3 FM
inspiring sound

**KREASI
INOVASI
SUKSES**

JogjaPro
event management

Harian Jogja.com

**JOGJA
SERVICES**

VSANA
Visual & Sound

JO-MART

JSGI
3 SUSTAINABLE &
GREEN INITIATIVE