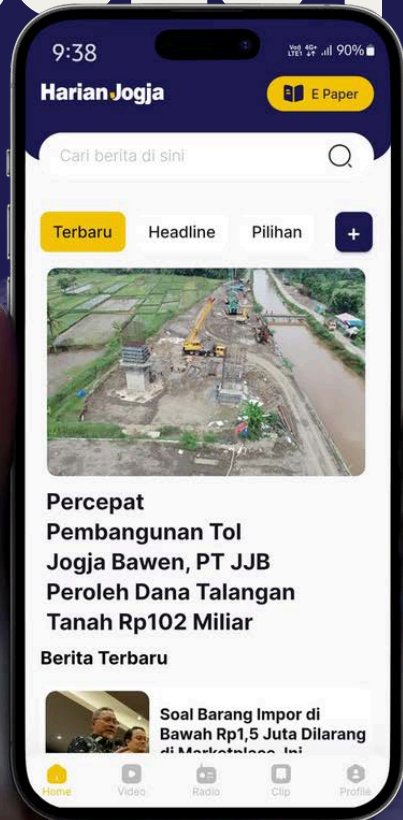


INTEGRATED COMMUNICATION SOLUTIONS



Contact Information:

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Phone: 0274-583183

Mobile/WhatsApp: 081779991500

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Jakarta Representative Office:

Wisma Bisnis Indonesia, 5th Floor

Jl. KH Mas Mansyur No. 12 A, Central Jakarta 10220

Phone: 021-57901023, 57901021

Harian Jogja
BERBUAYA | MENGINSPIRASI | TERPERCAYA

STAR
101.3FM
Inspiring Sound

**KREASI
INOVASI
SUKSES**

JogjaPro
event management

Harian Jogja.com

**JOGJA
SERVICES**



BRAND STORY



2008

Harian Jogja
BERBUKTI | MENGINSPIRASI | TERPERCAYA

JogjaPro
event management

Harian Jogja.com

LPJH
Lembaga Pelatihan Jurnalistik
Harian Jogja

Harian Jogja Newspaper was first published on **May 20, 2008**, coinciding with the celebration of the Centennial of National Awakening Day, by the Bisnis Indonesia publishing group. Alongside the print version, the **www.harianjogja.com** domain was also launched. In addition to being a mass media outlet, the Harian Jogja Group is also equipped with an event management division called JogjaPro and a Journalism Training Institute.

2011

STAR
101.3 FM
Inspiring Sound

In its third year of operation, Harian Jogja established Star FM Radio Station. Broadcasting on the 101.3 FM frequency, the radio station was created to build direct interaction with the people of Yogyakarta, not only through audio, but also through visual media.

2014



Harian Jogja



Harian_Jogja

Harian Jogja began publishing content through social media to reach the younger market segment

2024



Not only does Harian Jogja promote positive journalism, it also engages in the communication business, aiming to provide broad benefits to both partners and the community at large.

The services we offer include:

- Content Creation & Strategy
- Offline & Online Activation
- Branding Placements
- Printing Services

VISION

Harian Jogja aims to be a professionally managed media company that upholds cultural values, builds optimism, inspires, and educates the community. With this vision, Harian Jogja promotes positive journalism by conducting journalistic activities in accordance with ethical codes and presenting content comprehensively, from various perspectives, in-depth, using polite language, while fostering hope and providing broad insights to readers.

SLOGAN

Upholding the slogan "Culturally Engaged, Inspiring, and Trustworthy," this newspaper is professionally managed by a competent team in journalism and mass media. Harian Jogja targets a middle-class readership from various professions and educational backgrounds. As a regional newspaper, it presents the latest news covering selected stories from Yogyakarta, Sleman, Bantul, Gunungkidul, Kulonprogo, and several surrounding cities/districts.



EDITORIAL STRUCTURE

Editor-in-Chief

Anton Wahyu Prihartono

Deputy Editor-in-Chief

Nugroho Nurcahyo

General Content Manager

Budi Cahyana

Senior Content Managers

Laila Rochmatin, Maya Herawati,
Sugeng Pranyoto

Content Managers

Arief Junianto, Bhukti Suryani, Galih Eko
Kurniawan, Mediani Dyah Natalia, Yudhi
Kusdiyanto

Editorial Secretariat Manager

Putri Meridhita

Assistant Production Manager

Muhammad Nurbawa P.Y

COMPANY STRUCTURE

President Director

Arief Budisusilo

Director of Finance, Human Resources, General Affairs, and Legal

Annisa Nurul Aini

Marketing General Manager

Sri Pujiningsih

Event Manager

Eko Soetarmo

Circulation Manager

Wisnu Wardhana

IMS Manager

Della Ainun



MEDIA DATA



Publisher : PT Aksara Dinamika Jogja

Publication Frequency : 6 times a week

Pages Published : 12 pages

Page Dimensions : 540 mm x 300 mm

Number of Columns : 8 columns

Column Width : 35 mm

Paper Type : Newsprint CD 48.8 grams

Retail Price : Rp 3,000 per copy

Subscription Price : Rp 69,000 per month



**Updated June, 2025*

Harianjogja.com is a regional news portal with readers not limited by geography. Over time, it has gained readers from various cities in Indonesia and several cities abroad. It is undeniable that the majority of its readers have an emotional connection to the DIY region, as this area shares a common cultural background.

Average Monthly Pageviews :

3 million/month

Visitor by Ages :

22.63%

8 - 24 TH

15.98%

35 - 44 TH

10.41%

55 - 64 TH

24.28%

25 - 34 TH

14.1%

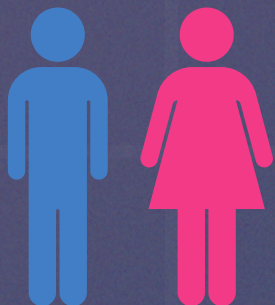
45 - 54TH

12.6%

65+

Visitor Demographics :

55,28%



44,72%

Top 8

Visitor by City



SOCIAL MEDIA PERFORMANCE

**Updated June, 2025*



Followers

53.700

Highest Reels Views

23.000



Followers

91.000

Reviews

74%

Recommend



Followers

188.500



Subscribers

5.980

Highest Views

36.000

Average View

Duration 1 hour



Followers

7.414

Likes

279.600

Highest Views

100.000

UNIQUE SELLING POINT

With 16 years of experience operating in the Special Region of Yogyakarta, we have a deep understanding of the local community's unique dynamics.

Verified by the Press Council, ensuring credibility and journalistic integrity.

Backed by a young, ambitious, and creative team that is ready to serve as your communication strategy consultant.

News Content/ Native Ads

12 **NIAGA & JASA** **Harian Jogja**
JOMAT BAKU, 27 JUNI 2024

Konsumsi Pertamina Paling Tinggi
Yogyakarta, 27 Juni 2024—Pertamina mencatat konsumsi BBM di wilayah DIY mencapai 1,1 juta liter per hari, dengan Jawa Tengah sebagai provinsi dengan konsumsi tertinggi nasional. Data ini dirilis dalam laporan tahunan 2023 yang menunjukkan bahwa Jawa Tengah mengonsumsi 1,1 juta liter per hari, diikuti Jawa Barat dengan 900 ribu liter per hari, dan Jawa Timur dengan 800 ribu liter per hari. Sementara itu, DIY mencatat konsumsi sebesar 1,1 juta liter per hari.

Pemerintah Tetap Fokus Cetak Sawah
Yogyakarta, 27 Juni 2024—Gubernur DIY, Sri Sultan Hamengku Buwono X, menegaskan komitmen pemerintah provinsi untuk tetap fokus dalam meningkatkan produksi padi di provinsi ini. "Kita akan terus memperkuat sektor pertanian, khususnya sawah, sebagai tulang punggung ekonomi masyarakat," ujarnya. Gubernur juga menekankan pentingnya inovasi teknologi pertanian untuk meningkatkan efisiensi dan produktivitas lahan sawah.

Ratusan Orang Ikuti Pre-Event International Day of Yoga
Yogyakarta, 27 Juni 2024—Ratusan orang mengikuti acara pre-event International Day of Yoga di kawasan Malioboro, Yogyakarta. Acara ini diselenggarakan oleh komunitas yoga lokal dan bertujuan untuk mempromosikan gaya hidup sehat dan kesejahteraan mental. Peserta mengikuti sesi yoga bersama instruktur berpengalaman di bawah naungan komunitas yoga setempat.

Regelan Yoga
Yogyakarta, 27 Juni 2024—Komunitas yoga di Yogyakarta semakin berkembang, dengan berbagai jenis regelan yoga yang ditawarkan. Salah satunya adalah regelan yoga yang menggabungkan elemen yoga dengan seni tari tradisional. Acara ini menarik minat banyak pengunjung, terutama kalangan muda yang tertarik dengan gaya hidup sehat dan budaya lokal.

Wujudkan Syukur dan Kepedulian Sosial, PT PLN UP JBTH Sembelih Hewan Kurban
Yogyakarta, 27 Juni 2024—PT PLN UP JBTH melaksanakan kegiatan syukuran dan kepedulian sosial dengan menyembelih hewan kurban. Kegiatan ini bertujuan untuk berbagi kebahagiaan dan membantu masyarakat yang membutuhkan. Hasil dari kegiatan ini akan diserahkan kepada lembaga sosial untuk didistribusikan kepada masyarakat yang membutuhkan.

RSJ Ghrasis Terus Transformasikan Layanan Unggulan
Yogyakarta, 27 Juni 2024—RSJ Ghrasis terus melakukan transformasi layanan unggulan untuk meningkatkan kualitas pelayanan kepada pasien. Dengan menerapkan teknologi terbaru dan meningkatkan kompetensi tenaga medis, RSJ Ghrasis berkomitmen untuk memberikan layanan terbaik bagi masyarakat.

Display Ads

DAIHATSU
DahatsU Sahabatmu

All New ASTRA DAIHATSU AYL A
Melengkapi Kebahagiaan Keluarga Indonesia

D.N.G.A
Daihatsu New Global Architecture

Sahabat Baru Keluarga

Fitur unggulan All New ASTRA DAIHATSU AYL A meliputi: New Wi-V8 Engine, New Push-Start Button, New CVT Transmission, dan New Dual Airbags.

Infografis

BANK BPD DIY SYARIAH

Terus Tumbuh Bersama Nasabah

KINERJA KEUANGAN UTAMA UNIT USAHA SYARIAH BANK BPD DIY TAHUN 2023

Indikator	2023	2022	Perubahan
ASET	1200%	100%	1100%
LIABILITAS	100%	100%	0%
LABA	100%	100%	0%

Tanggung Jawab Sosial Bank BPD DIY Syariah kepada Masyarakat

Bank BPD DIY Syariah berkomitmen untuk berkontribusi positif bagi masyarakat melalui berbagai program CSR. Program ini meliputi: Pemberdayaan Masyarakat, Pendidikan, Kesehatan, dan Lingkungan. Bank BPD DIY Syariah telah melaksanakan berbagai kegiatan CSR yang bermanfaat bagi masyarakat, seperti: pelatihan kewirausahaan, beasiswa pendidikan, dan program kesehatan.

PRODUK DAN LAYANAN BANK BPD DIY SYARIAH

Bank BPD DIY Syariah menyediakan berbagai produk dan layanan yang disesuaikan dengan kebutuhan nasabah. Produk dan layanan yang ditawarkan meliputi: Tabungan, Deposito, KPR Syariah, dan Layanan Syariah lainnya.

SEKTOR PEMBIAYAAN

Sektor	2023 Rp	2022 Rp	Perubahan
Perdagangan	100%	100%	0%
Manufaktur	100%	100%	0%
Lain-lain	100%	100%	0%

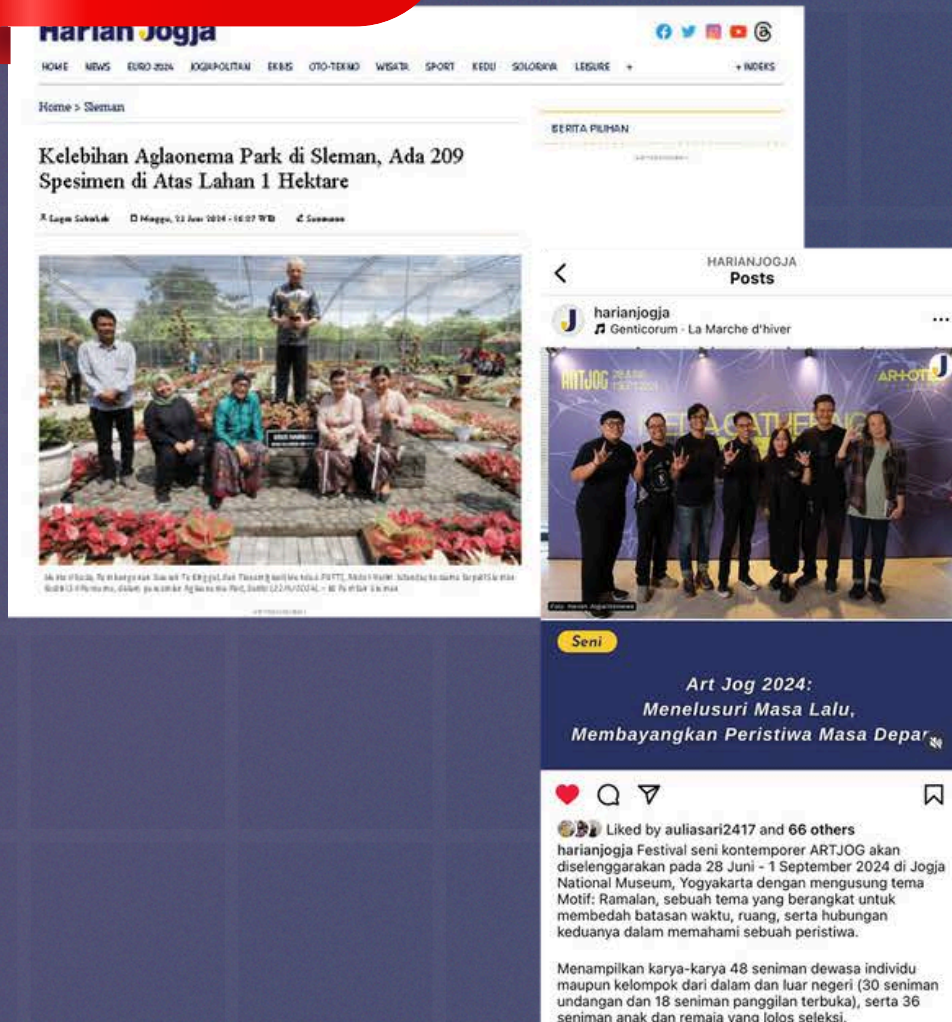
DIGITAL BANKING

Bank BPD DIY Syariah terus meningkatkan layanan digital banking untuk memudahkan nasabah dalam melakukan transaksi. Layanan digital banking yang ditawarkan meliputi: Mobile Banking, Internet Banking, dan Layanan Digital lainnya.

AWARDED US BANK BPD DIY

Bank BPD DIY Syariah telah meraih penghargaan dari US Bank sebagai salah satu bank syariah terbaik di Indonesia. Penghargaan ini merupakan pengakuan atas kinerja dan layanan yang diberikan Bank BPD DIY Syariah kepada nasabah.

News Content/ Native Ads



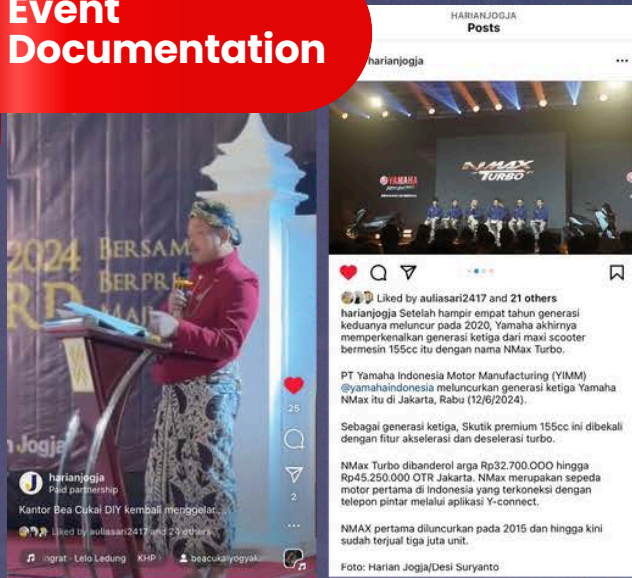
Web Banner Ads



DIGITAL



Event Documentation



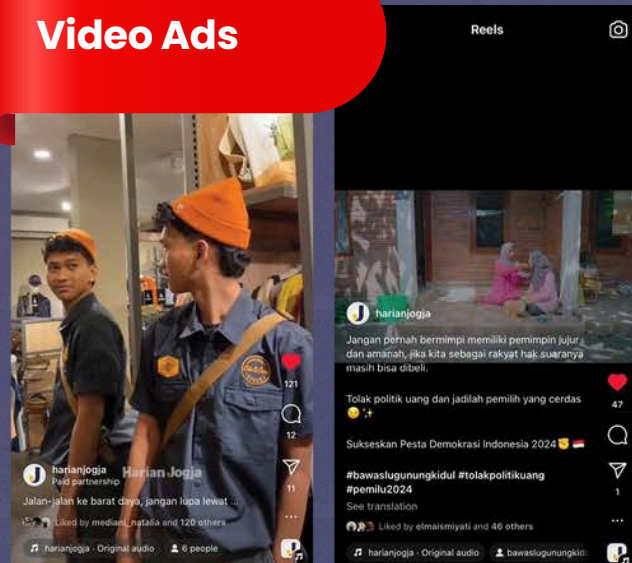
Live Streaming



Video Reportase



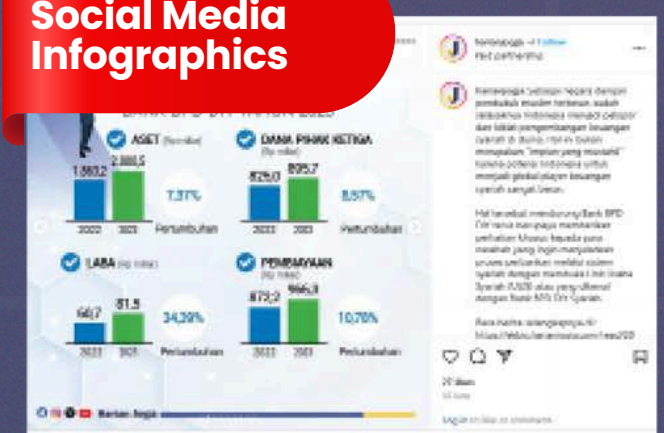
Video Ads



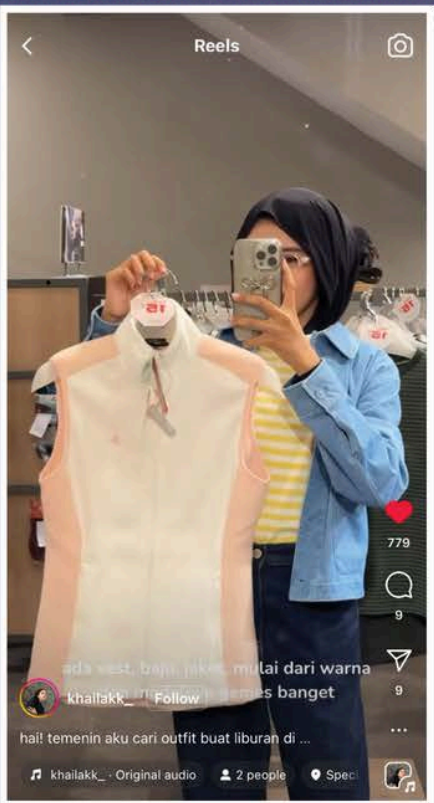
Podcast/Talkshow



Social Media Infographics



KOL & Buzzer
Handling



SEMINAR



ART PERFORMANCE



SPORTS ACTIVITY



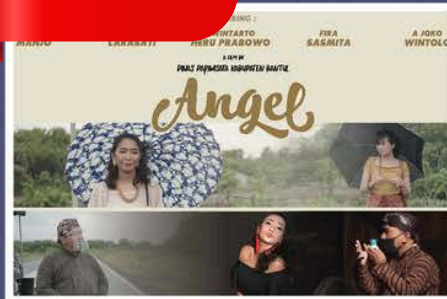
CEREMONY



MUSIC CONCERT



SHORT FILM



MEDIA HANDLING



COMMUNITY GATHERING



Talkshow at Star FM

Live Video Streaming



LIVE STREAMING



Pre-Talkshow Publication



Talkshow's Publication



- Workshop for Teachers/Lecturers on Writing
- How to Handle the Press Well
- Layout Design with Adobe InDesign
- Essay Writing Workshop
- Short Story Writing Workshop
- Journalistic Photography
- Managing Internal Media
- Basic Photography
- Online Journalism
- Young Journalist
- Citizen Journalism
- Broadcasting
- Public Speaking



Pelatihan Jurnalistik di Diskominfo Gunungkidul



DPRD DIY – Pelatihan Penulisan



Pelatihan Jurnalistik Siswa SMA



Pelatihan Jurnalistik dengan BPOM DIY



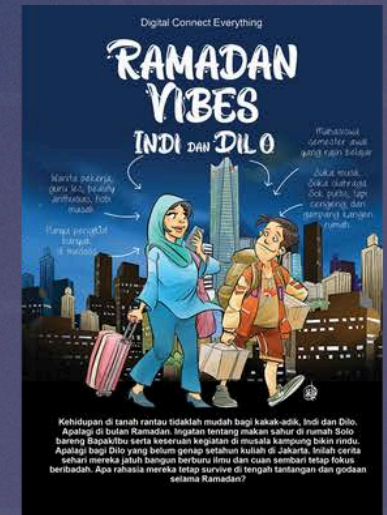
Magazine



Books Publishing



Official Envelope



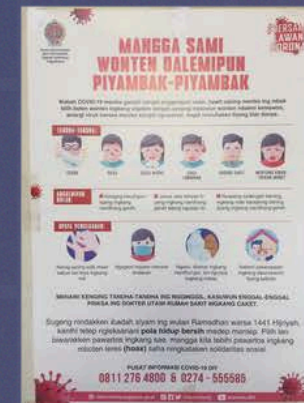
Caricature



Mug, Tumbler, etc.



Leaflet, Booklet, etc.



Banner



Billboard



Banner



Videotron



Branding on Public Transportation





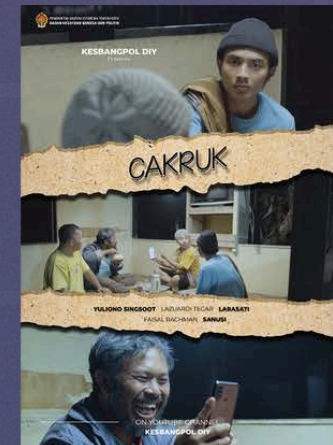
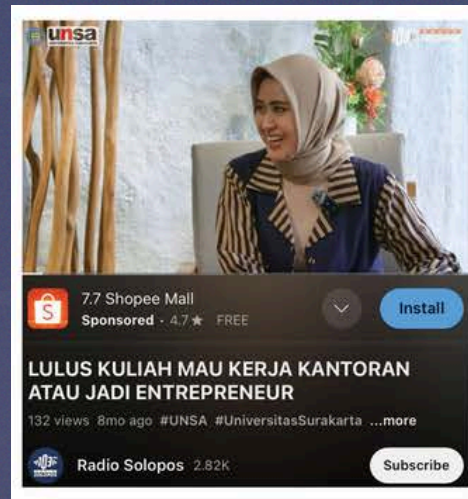
Community Socialization



TV Variety Show



Media Buying



Public Services Video

OUR PARTNERS



and many others that we can't mention

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Eko **0822 2624 6000**

Yonanta **0813 2939 6627**